

WASHINGTON STATE BICYCLE ASSOCIATION

Board of Directors Conference Call

January 11, 2021

Participants: Paul Bourcier, Ted Chauvin, David Chipchase, Glen Conley, Ty Driskel, Dan Fealk, David Hills, Erick Johnson, Gina Kavesh, Kevin Raymond, Martha Walsh

Gina called the meeting to order at 7:00. The minutes for the board meeting on November 16, 2020, and for the WSBA annual meeting on December 13, 2020, were approved. Board members also reviewed the summary of an email vote.

Dan reviewed the year-end P&L statement and reported \$94,000 in the bank, with \$17,000 for juniors, and net income for 2020 of \$4,000. So far in 2021 WSBA has received a few new memberships without real expenses. Dan also presented the 2020 year-end balance sheet.

Gina described the process of building the proposed budget for 2021: WSBA won't charge equipment rental fees for any 2021 events; the LA rebate from USA Cycling will be substantially less in 2021 than in 2020, depending in part on when racing starts. To date, 556 adults and 26 youths have purchased discounted and full-price memberships for 2021. Assuming we secure some sponsorship for 2022, that cash will be received in the fourth fiscal quarter of 2021. On the expense side: we shouldn't have equipment expenses (it was updated/repaired/purchased in 2020), stipends were changed, there will be no junior director, insurance is likely to increase, \$10,500 is allocated for event support. The Larry Kemp Camp is not included in the budget; it's not likely to come back, but it usually breaks even. Bottom line is a \$14,000 loss in 2021. Ted commented that the figure of \$10,500 for event support is a crapshoot. If it happens, it means there's racing. We have to try something. Most promoters are still waiting to see if there will be events. Kevin commented that prior good fortune allows us to do this. The proposed budget was approved by the board.

Gina outlined changes to the LA agreement for 2021. The primary difference is that USAC will pay a rate for all event days under USAC, including mtb, gravel, fondo, fun rides--those not previously included with CX, road, track. The rate will be 20 cents per rider day. The board authorized Gina to sign the agreement on behalf of the WSBA, provided that USAC corrects the dates specified in the agreement.

At the last meeting, the board approved a measure changing the distribution of stipends to board members. Inadvertently omitted were these responsibilities of board members:

- Attend 75% of board meetings/calls during the year
- Serve at least once on a ad hoc committee during 3-year term
- Buy annual WSBA membership
- Annual stipend pro-rated for time in position if not full year
- Must be in position for at least 4 months before eligible for pro-rated stipend
- VP position to receive pro-rated amount from president position if VP takes over role during calendar year

The board voted to approve these responsibilities qualifying directors for stipends.

The board considered a proposal from Erik Anderson for a two-part event called Team Ride for Time, to be held on Sunday, April 25, and Sunday, May 16. The request is for \$3,000 per event from the WSBA to partner for this event. David Chipchase said the WSBA shouldn't put its name behind events that are likely to pose health risks. Maybe we could consider something like this by cross season. Kevin said he would not disagree with these concerns. Gina hopes the WSBA can give the community something to look forward to. Paul suggested penalties for misbehavior and extra officials to deal with potential issues. Kevin emphasized that the board can't get into policing health practices, but it would be appropriate as condition of a grant to include language requiring a race sponsor to agree to adhere to relevant health directives and guidelines. Gina indicated that this event is not considered a 'race' and will be held under an event permit which has no officials on site. There needs to be a safety plan from the promoter; they have to put in writing how they will comply. There was concern that funding the proposal in full (\$6,000) would spend two-third of the sum allocated for event support for the year. There was also concern about costs creeping up or invalid expenses being submitted for reimbursement. Gina indicated that since the WSBA is reimbursing out of pocket rather than a flat fee the agreement would include details that ensure full transparency on costs and revenues. Ted suggested supporting one event and if it goes well, consider the second if field sizes reach a threshold. Gina agreed we could always add a second event. Chip suggested paying the requested fee for the first event—if it goes well might pay for itself. We can spend our cash down to \$40,000 if we are spending it for events. Ted thought holding these events early is better, it will make people think bike racing is happening. If we wait until July to support events like these, we will lose people. Gina suggested trying just one of the proposed events, the first on April 25. The board approved a motion to support the April event in a joint WSBA-53Eleven partnership with the mentioned concerns addressed in the final agreement. Kevin reiterated that we hope it's successful and there will be a second event.

Gina reported on:

- The Port Angeles cyclocross event on March 27: Most expenses will be covered by the promoter, entry fees will cover the costs. There will be start waves and a maximum of 200 racers.
- USAC insurance incentives for promoters: 30 cents per rider. Insurance will remove the communicable disease exclusion. Athlete waivers will be changed for 2021, acknowledging this is a risk of the sport.
- Juniors: Conversations are continuing about how the WSBA can serve this demographic. Interesting things are happening with new possibilities in the Tri Cities, Bellingham, and Spokane.
- Membership: Bib numbers are being packed for teams and will mail by the beginning of March. Due to the new platform for purchasing memberships, it is more difficult to give team members consecutive numbers.
- Calendar: A few events are filling in, but there's not likely to be racing before May/June. Tour de Bloom is scheduled for the end of September but overlaps with Oregon cyclocross, so that date might be too late.

The meeting was adjourned at 8:07.