

**WASHINGTON STATE BICYCLE ASSOCIATION**  
Board of Directors Conference Call  
March 12, 2015

Participating: Ted Chauvin, Al Cronin, David Hills, Joe Holmes, Eric Johnson, Gina Kavesh, Martha Walsh

President Gina Kavesh called the meeting to order at 7:02 pm and began by reporting that USAC's LA Agreement for 2015 is on Steve Johnson's desk. She will let us know when it arrives.

Minutes from the February 19 meeting were read and approved. Martha abstained because she did not participate in that meeting.

Update from Eastern Washington Town Hall Meeting: Ted commented that it was good for the WSBA president to travel to the east side of the state, to hear what the WSBA has done, and to gather east side members together. He felt that several good ideas and concerns came up:

1. The need for a next step after Larry Kemp camp.
2. Using junior grants for east siders.
3. Lack of sanctioned mtb races, which are required to qualify for nationals.

Gina reported that the high school mountain bike league has been talking about an idea related to #1. Marla Emde, Lisa Miller, and Rory and Deanna Muller may consider promoting sanctioned mtb races. Also on juniors, Joe mentioned that 90 minutes of race time may be added at the Ballard crit for junior races. This race would then be added to the junior series.

In a review of year-to-date finances, Gina said P&L is running ahead of last year, but that may be because the early deadline for memberships pushed that income earlier than last year. A quick summary of the fourth-quarter rebate from USAC:

	2013 Memberships sold*	2014 Memberships sold*	2014 rebate
Total 2014 rebates	1860	1519	\$15,190
Total 2014 rebates paid to date (1Q14, 2Q14 & 3Q14)			(\$14,880)
LA Summit lodging expenses			(\$ )
<b>4th Quarter 2014 rebate</b>			<b>\$310</b>

\*Excludes licenses where full funds were not received (e.g. comp'd/refunded memberships, bad checks, bad credit cards, etc).

Gina's concern is that memberships are slipping and we may have to lower the 2015 budget. The budget is based on sale of 1,400 annual memberships, but that figure as of March 9 is 1,064. 35 members paid via the PayPal option.

Insurance update: Al reported that we have paid \$1,999 in insurance for equipment, and he is applying for E&O insurance for volunteers and contractors.

Staffing concerns:

- Tony has opted out of managing the calendar. Gina makes the changes right now, and Richard Bankhead adds dirt stuff. We need someone on board to manage the road calendar before the end of the season. It was suggested that this need/position be posted to the list serv in June to solicit applications.
- Tom Voss is phasing out his work with the WSBA but is available to help from time to time. Kenny and Gina are filling in right now and will develop a better job description to try to find someone to take over Tom's work. Tom has the FCC license and will try to transfer it; the WSBA is getting a Motorola license.
- Gina negotiated with Marla Emde an agreement in which Marla will handle the Eastern WA equipment for the WSBA and Emde Sports will be allowed to use it. WSBA will pay Emde Sports \$750 to manage the equipment inventory in Eastern Washington; Emde Sports will pay the WSBA \$250 for use of our equipment to support some of its events.

The board discussed free WSBA membership as BARR incentive. Previously, the top ten BARR finishers in the men's and women's P/1/2 categories have received free WSBA membership the following year. Would it be better to offer free membership to all BARR category winners? That would mean 26 free memberships versus 20. After discussion, the board voted unanimously to eliminate free memberships and try to figure out a better way to incentivize members to participate in BARR events.

Podium jersey program idea, in rough outline: JL Velo is willing to be the WSBA jersey sponsor and would charge \$40 per jersey. A small inventory would be available at each championship event for podium photos and for sale to winners. The minimum inventory would be 20-25 jerseys at each event, to be restocked after each event. An average of 60-70 championship jerseys have been sold at the end of recent years. This idea would require race directors to have podium presentations at championship events and would require staffing to implement. The board asked Gina to develop a formal proposal with numbers.

Potential officials' organization. Al updated the board on the status and concerns of USAC officials. Gina commented that the biggest concerns are that creating/adding another organization seems cumbersome. She's not sure there's a way to have such a group under the umbrella of the WSBA but is working with the individuals in this possible organization to address issues driving this movement and work to bring together all those involved. Gina is also reaching out to other local associations to ascertain how they manage some of the issues raised by this group.

Gina is still considering website images and the need to update them, perhaps via a contest or another option.

Ted, Joe, and Martha volunteered to form a committee to review the WSBA grant process and make a recommendation to the board on how to make the process more transparent.

MSC to adjourn 8:10 pm.