

WSBA Town Hall Meeting
REI Redmond
Sunday, February 15, 2015

What's new at the WSBA:

- 2015 calendar covers all disciplines of competitive cycling in the WSBA geographic region
- WSBA board meeting and annual meeting minutes and financial documents for 2014 and 2015 posted on the website
- 2015 road championship events have been selected; cyclocross championships should be scheduled by May or June

How can the WSBA provide greater value to the cycling community:

- outreach to public agencies and local organizations to make racing attractive for groups that want events in their community
- facilitate the process of race promotion for race organizers
- promote a BARR competition or race series for mountain biking
- provide more education for race directors on proper and compliant use of equipment
- enhance marketing of WSBA activities

How can the WSBA draw more people to BARR and championship events?

- raise the stakes—offer better prizes? (suggestions: sponsors on race numbers, \$1 tax on each rider entry fee for season awards a la collegiate conference)
- promoters should make bigger deal of awards; always podium presentations
- strive to add new events: creates new interest in racing
- expand BARR to more disciplines
- better/speedier availability of championship jerseys for winners
- top placers at WSBA championships recommended to USAC for participation at nationals

What other concerns do members have and what's on the horizon:

- USAC says all race directors are able to download membership listing from race director link for use in day-of-event registration
- bring back requirement that all licensed teams must put on race? not a USAC rule any more but it's in the WSBA bylaws; make noncompliant teams' members pay \$5 extra in annual dues?
- How do we grow the community & add members to the organization
- create a WSBA team council, with quarterly or semiannual meetings
- expand options and channels for charitable giving to the WSBA