

WASHINGTON STATE BICYCLE ASSOCIATION

Board of Directors Conference Call

October 19, 2020

MINUTES

Participating: Paul Bourcier, Ted Chauvin, David Chipchase, Glen Conley, Nigel Davies, Dan Fealk, Gina Kavesh, Eric Johnson, Heather Nielson, Kevin Raymond, Mike Sirott, Martha Walsh

Gina opened the meeting at 7:06. Minutes of the September 14, 2020, meeting were approved.

The financial review showed a slight reduction in the cash balance, as expected. There has been some income in the last month from membership dues, and WSBA spent money sending out buffs to members. The last big expense of the year will be buying race numbers for 2021.

A subcommittee of Nigel, Kevin, Ted, and EJ reported on its review of the stipends paid by the WSBA--the first such review in many years. The subcommittee recommended adding small stipends for members of the board to the 2021 budget. These "bits of compensation" might provide incentive for more people to become involved with the WSBA. In addition, the subcommittee provided specific responsibilities for the directors. They want every member to feel their time is valued. The board discussed the proposal to provide stipends to all directors and raised questions about distribution and purpose. The discussion was tabled until the subcommittee can do more research and provide a clearer proposal.

Gina provided updated numbers on WSBA memberships: a few hundred have renewed for 2021, not all of them taking advantage of the discount offered. Buffs were distributed to members. The website has a new page to help teams in their recruiting efforts for 2021. A Facebook ad has brought some positive engagement, and another one is in the works. WSBA member Brad Haley is now with Farmers Insurance and asked to be a sponsor for the 2021 race numbers; he'll be added to those who were sponsors in 2020.

The USAC LA Summit was held online three weeks ago. The LA contract is being revised, and revenue to LAs will be based on racer days in all disciplines. Remuneration to LAs for taking on responsibilities will be cut. There may be a membership fee increase to support events and racing infrastructure; it will be especially important to emphasize to our members that WSBA membership is differentiated from USAC. USAC still owes money to the WSBA for actions we've done in 2020: equipment, promoter meeting, etc.

In a discussion of the race calendar for 2021, Gina gave a recap of the recent NW promoter meeting and plans to hold another in January 2021. Events are being scheduled on the WSBA calendar. Road events are likely to run May through September with cyclocross starting in October. Still lots of possibilities and uncertainty but also good dialogue and brainstorming.

In 2021 or 2022, the City of Edmonds will host a US Crit event. The city and Snohomish County are organizing and will put money in to support it as a community event. A national-level cyclocross event is planned at a private sports park in Port Angeles in autumn 2021.

The board agreed to schedule the 2020 annual meeting of the WSBA for 5:30 pm on Sunday, December 13. It will be a virtual event. The nominating committee has asked for nominations for the open positions on the board: East Region, Southwest Region, and Junior Development. Chip suggested that we include a speaker for the first part of the annual meeting to draw more people to the event; Gina will consider how to do this as plans for the meeting take shape.

Gina reported that she is working with Ed Ewing on an equipment donation drive for Bike Works and is planning to develop this into a team competition with a prize to the team donating the most. Ed looks forward to increasing involvement in Bike Works by WSBA members.

A motion to adjourn was approved at 8:08.